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Bert Rosenbloom, Ph.D., professor of marketing, specializes in marketing channels and distribution systems, electronic commerce, interorganizational marketing

Bert Rosenbloom, Ph.D., Rauth Chair. I am highly honored to hold the J. Donald Rauth Distinguished Chair in Business Management at Drexel University.

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Bert Rosenbloom earned his Ph.D. at Temple University. He currently is a professor of marketing and Rauth Chair in Electronic Commerce in the LeBow College of